

Memphis Fire Department
65 S. Front Street
Memphis, TN 38103
Phone (901) 527-1400



SEPTEMBER 30, 2009

Request for Coverage

Fire Prevention Week *Stay Fire Smart! Don't Get Burned*

October 4-10, 2009

Fire Prevention Week commemorates the Great Chicago Fire that blazed out of control October 8-9, 1871. This fire killed more than 250 people, destroyed in excess of 17,000 buildings and left over 100,000 people homeless. That tragedy inspired reforms across this country, prompting new fire safety codes and public awareness campaigns. Each October, the **National Fire Protection Association (NFPA)** sponsors a fire prevention campaign to highlight the importance of fire safety education. This year's theme focuses on **Stay Fire Smart! Don't Get Burned!** The campaign also provides burn prevention safety tips that will reduce the number of house fires, injuries and deaths.
The MFD is Requesting Coverage for:

Public Service Announcement - Highlights of Fire Prevention Week

Where: Fire Museum of Memphis, 118 Adams Avenue

When: Friday, October 2, 2009, 11:30 a.m.

Fire Prevention Week ~ Kick-Off

Where: East High School, 3206 Poplar Ave.

When: Monday, October 5, 2009

Time: 9:00 a.m. - 12 noon

Joining with us to promote Fire & Life Safety:
MPD, Shelby County Sheriff's Dept., U.S. Navy, &
American Red Cross - Safety Trailer

Special Civilian Recognition

Where: Fire Museum of Memphis

When: Wednesday, October 7, 10:00 a.m.

(A Chartered Bus will pick-up the 8 yr. old civilian honoree and 70 of her 3rd Grade classmates from Frayser Elementary and transport them to the museum. She will be honored for her role in saving the lives of five family members.)

Awards Ceremony for Firefighters & Civilians

Where: Chester Anderson Training Center,
4341 O.K. Robertson Rd.

When: Wednesday, October 7, 2009, **6:00 p.m.**

Wayne Cooke, Lieutenant
Public Information Officer

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(End of Release)