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Health Department



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## MID-SOUTH COMMUNITY LEADERS AND PARTNERS ENGAGE IN THE FIGHT AGAINST OBESITY

Let's CHANGE Initiative will help to transform concern into more action in improving community health locally.

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FOR IMMEDIATE RELEASE  
Thursday, July 22, 2010

*Memphis, Tennessee* – With unfortunate statistics that show the high ranking the Mid-South holds in obesity levels and poor health, local partners and leaders are ramping up the fight to address these issues with an initiative entitled **Let's CHANGE**, an acronym for **Let's Commit to Healthy Activity and Nutrition Goals Every Day!!**

Convened by the Memphis & Shelby County Health Department (MSCHD) and its community partner, Healthy Memphis Common Table (HMCT), this initiative has major support from Mayor A C Wharton, Jr. and the City of Memphis, Interim Mayor Joe Ford and Shelby County Government, and more than 50 organizations that have committed to the overall efforts to reduce obesity in the Mid-South.

An official launch of this program and an outline of its strategic approach will be shared during a press conference to be held at the Urban Youth Institute, 600 Jefferson Avenue at 10:00 a.m. on Friday, July 23, 2010.

**Let's CHANGE Press Conference with Mayor Ford, Mayor Wharton, Memphis & Shelby County Health Department, Healthy Memphis Common Table, and Community Partners.**

When: Friday, July 23, 2010, 10:00 a.m.  
Where: Urban Child Institute, 600 Jefferson Avenue

Contact:  
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